

**CREATIVE** PROFESSIONAL  
AND GLOBAL **PERSONAL BRAND**  
CONSULTANT

**MEDIA KIT**



Uche Ugo is a branding, marketing and communication consultant with over a decade of hands-on experience in Branding, Strategic Communications, Marketing Strategy & Research.

Uche Ugo is your personal brand rockstar, a serial entrepreneur, technology enthusiast and marketing consultant you can rely on!

Uche Ugo's dexterity in visual communications, user experience research and design, branding, marketing, strategy and tech in various local and international projects and campaigns, has been undoubtedly recognised. Notable amongst his works, is his non-pareil contribution to the new Standard Chartered bank digital app as well as its brand communication for launch.

A Future Award nominee for Creativity, recipient of the YipAfrica's Shooting Star recognition for Creative Art, an instructor at the Stutern Accelerator Program 2018, and a two-time creative and branding instructor at The Future Project YES or WOW workshop, Uche Ugo has proven that personal branding is more than branding but a lifestyle filled with passion to transform.

Uche Ugo is keen on knowledge transfer and impacting value in the creative space hence has facilitated a number of branding, design, marketing training & workshops. His masterclass series gathers professionals and entrepreneurs, challenging them to grow exponentially.



**THE FUTURE  
AWARDS  
NOMINEE  
2018**

**PRIZE FOR CREATIVITY**

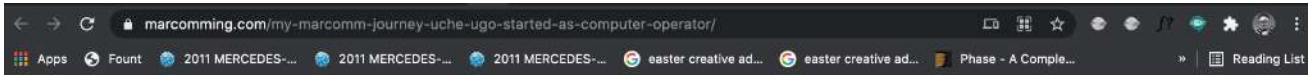


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## RECENT PUBLICATION



# My Marcomm Journey: Uche Ugo – ‘I started out as a Computer Operator. Today, I run a Brand Consultancy...’

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Oyindamola Bamgbola-Fadeyi / April 13, 2021 / My Marcomm Journey

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FEATURED ON



# UU SERIES

**UU SERIES** is a series of Masterclasses for Creatives, Entrepreneurs, Businesses and Professionals who are willing to grow exponentially.



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Followers

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# SERVICES



Brand Communications

Personal Branding

Brand & Digital Strategy

Brand Campaigns

Design Communication

Influencer Marketing

Brand Identity Development

Workshop Facilitator

Personal Branding Management

Brand Partnership

Speaking Engagement

Personal Branding Strategy

Personal Branding Session



# CLIENTS WORKED FOR

TSIV Digital  
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ID Africa  
RecallForMen  
YBB Company  
El'Carnival Events  
Ifan Michael Production  
Boxx Culture  
Chef Chalya  
Free Nation  
WaleAbba Technologies  
Speedpay

Rbmm  
HighTowers Lawyers  
Expose Brands  
XMedia Nigeria  
Yudala ( Now Konga )  
MadeMen Music  
TheNet Ng  
X3M Music  
Violet360  
Penzarville  
Henry Montego  
Jessica Jewelry  
DelricVoss Technology  
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Ogagus  
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BurnaBoy  
Brymo  
Mo Cheddah

CyrusDaVirus  
Djinee  
Dj Neptune  
DJ BigN  
Gaise Baba  
Dunnie  
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**THANK  
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